# FEBRUARY 1997

# TreeLink News

## In the works

#### DNR URBAN and COMMUNITY FORESTRY PROGRAM

As always, it's never too soon to start planning your community's Arbor Day event. This year the State Arbor Day is April 9 (by state law it is the second Wednesday in April), but any day can be Arbor Day for your community. If you need assistance on ideas for your celebration, give us a call.

#### URBAN FORESTRY GRANT APPLICATIONS MADE EASY

Applying for an Urban Forestry grant through the Washington State Department of Natural Resources does not have to be an in-depth, time-consuming process. Here are some tips to help your proposal rate higher, receive adequate funds, avoid delays in awarding of contracts, and prepare you for starting the project off in the right direction. REMEMBER - our urban and community forestry grant deadline is March 14, 1997!

#### IMPROVING YOUR PROJECT

- Plan ahead Spend time thinking and planning for your project before filling out the application. Projects with adequate pre-planning are reflective in better proposals.
- Get input from others who will be involved in the project or communities who have done similar
  projects. If your project will entail the use of a consultant, issue a request for proposals (RFP) and
  tentatively select the consultant prior to submitting your application.
- Contact the Urban and Community Forestry Program for advice and assistance.

#### IMPROVING YOUR APPLICATION

- Make sure the person who completes the application is familiar with the proposed project and able to articulate it well.
- Answer each question clearly, succinctly and completely. Make sure your response fully addresses all parts of every question asked. Have someone unfamiliar with your project read over your proposal-do your responses give them a good understanding of what your project is about? Avoid leaving questions unanswered or simply saying "no" or "none". Say something. When a question says, "list and describe," make sure you "describe"! A simple list won't rate well.
- Avoid irrelevant information. Answers should be specific to the proposed project. Unless specifically asked, don't include information beyond the scope of the project.
- Follow application instructions. Have you submitted the documentation specified in the checklist?
   Insufficient information or documentation can really slow down the process. Take a few extra minutes to review the checklist before sending in your proposal.

#### **IMPROVING COST ESTIMATES**

- Careful cost estimating will assure that you have enough funds to complete the project and can possibly reduce your out-of-pocket expenditures.
- Get estimates from vendors and consultants before you apply. The cost of an inventory, for
  example, can vary greatly depending on what you want. There can be thousands of dollars
  difference between a quick "snapshot" tree count and a comprehensive assessment using
  computerized databases, aerial photography and geographic information systems.
- Include donated time, equipment and services. Your proposal may lose points and/or you may be awarded a smaller grant by not estimating and including the value of project donations.
- Double check your math. Math errors are common.

#### WHAT'S IN IT FOR YOU?

Obviously, a thorough proposal will enable your project to compete better. However, don't forget that it will help you defend your project locally. All of the background work and supporting data will be assembled in one packet to share with policy-makers, concerned citizens, interested civic groups or media representatives.

Preparing an Urban Forestry grant proposal may look like a very involved process. However, a little extra time spent during the application process can go a long way toward competing successfully for grant funds. More importantly, you will find that it will make your job easier when it's time to begin the work on the project when the grants are awarded.

For more information about our 1997 Community Forestry Grants, contact Tracy Salisbury at 800/523-8733. Adapted with permission from the <u>Wisconsin Urban & Community Forests</u>,(V.3, #1).

### PNW ISA - TREE APPRAISAL WORKSHOP - MARCH 1, 1997, in TOLEDO, WASHINGTON

This ISA Tree Appraisal workshop will offer the most comprehensive training available on all aspects of appraising trees for value. For registration information contact PNW ISA at (206) 784-1945.



# In the works (continued)

"The tree which moves some to tears of joy is in the eyes of others only a green thing which stands in the way."

William Blake

TRIVIA: Trees have existed for more than 200 million years, and are the largest and oldest life forms to inhabit the earth. What is the oldest known tree species that is sometimes called the Golden Fossil Tree?

(answers upside down below)

#### GET YOUR 1998 TREE SEEDLING ORDER FORM NOW

The National Tree Trust, a private, non-profit organization, has released their 1998 Tree Seedling Order Form, Part I of a two-part grant application process for the America's Treeways and Community Tree Planting Programs. Transportation authorities, forestry departments, municipalities, garden clubs, school groups, and other volunteer organizations can apply to receive tree seedlings for planting on public lands only in 1998. Part I: The 1998 Tree Seedling Order Form provides a list of available species in quantities of 100 and appropriate to each planting region in the United States. Part I is due May 31, 1997. The National Tree Trust encourages groups not to delay in requesting and submitting their 1998 Tree Seedling Order Form. Species are allocated on a first-come, first-serve basis and a large demand is anticipated. Part II: The 1998 Official Grant Application is automatically mailed to all groups that complete Part I. Part II: The 1998 Official Grant Application asks for more detailed information about each group's tree planting project and is due October 1, 1997. All applicants must complete Part I and Part II to receive trees.

To receive Part I: The 1998 Tree Seedling Order Form, or for more information on the America's Treeways and Community Tree Planting Programs, please call the National Tree Trust at 800/846-8733.

#### URBAN FORESTRY ROUNDTABLE: NATURESCAPING

TREEmendous Seattle is presenting "Naturescaping: How to create backyard habitat for birds and wildlife in cooperation with your neighbors." The evening will begin with guest speakers followed by breakout sessions. The Roundtable will be held Wednesday, February 12, 7:00 - 9:00 pm at the Center for Urban Horticulture in Seattle. For more information, contact TREEmendous Seattle at 206/624-7075.

#### PARK HORTICULTURIST & TREE TRIMMER POSTIONS IN SEATTLE

Park Horticulturist(refer to Job # 8-97) Salary: Starts at \$25.23/hour

Primary Duties: The successful candidate will have a broad set of skills balancing expertise in horticulture and a successful history of people management. The person in this position manages the Citywide Division's Horticulture Section. Specific duties include supervising a crew chief, a senior urban forester, a greenhouse supervisor and an administrative specialist II, serving as the Department's representative, scheduling and coordinating the section's support on tree planting, removal, ballfield maintenance, hauling and other projects, establish the vision and implement the strategic planning to achieve the Department's horticulture and urban forestry goals. Required Qualifications: A Baccalaureate and/or post-graduate degree in Horticulture, Landscape Architecture, or a related field. The equivalent of 2 years supervisory experience in park maintenance, landscape design, landscape construction, horticulture, urban forestry, and/or related work. Desired training and experience in budgeting and administration, and working with the public, and knowledge of Integrated Pest Management principles. Suitable experience may substitute for required college degree. Washington Drivers License.

Tree Trimmer(refer to Job # 20-96) Salary. Starts at \$16.89/hour

Primary Duties: Lead and participate in the work of a ground support crew. Prune trees using latest ISA pruning standards. Fell trees and salvage fallen timber; remove trees; perform tree surgery and reshaping; and other related forestry work. Maintain and operate a variety of tree trimming equipment. Required Qualifications: Two years experience in tree maintenence, climbing forestry or tree trimming using various types of equipment. Knowledge of proper pruning methods. Washington Drivers License and Washington Commercial Drivers License. Desired Qualifications: ISA Arborist certification.

How to Apply: Send cover letter and a resume to Dennis Balcom, Seattle Parks Department Human Resources, 100 Dexter Ave North, Seattle, WA 98109. Application for these positions closes February 14, 1997.

#### On the Horizon

The purpose of the Washington Urban and Community Forestry Program is to assist communities and nonprofit groups in building self-sustaining urban forestry and tree care programs with strong local support.

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Picks and Shovels |A growing list of support materials available from our office, call 800/523-8733.

"A Guide for Municipal Tree Commissions" published by Pennsylvania Forestry Association

"A Community Planning Guide to Arbor Month" published by Minnesota Arbor Month Partnership

"An Introductory Guide to Arbor Day" published by International Society of Arboriculture

February

3-5 Trees and Utilities National Conference, Nebraska City, NE. Contact National Arbor Day Foundation at 402/474-5655.

5-9 Northwest Flower and Garden Show, Washington State Convention & Trade Center, call 206/789-5333.

12 Urban Forestry Roundtable: Naturescaping, 7-9 pm at the CUH. Contact TREEmendous Seattle at 206/624-7075.

March

PNW ISA Tree Appraisal Workshop. Contact PNW ISA (206) 784-1945

14 Deadline for DNR Community Grant Applications. Contact Tracy Salisbury at 800/523-8733.

14 Deadline for National Arbor Day Poster Contest. Contact Tracy Salisbury at 800/523-8733.

21 "Helping the Community Forest Weather the Storm" Workshop, Ramada Inn Governor's House in Olympia, contact tish carr at 360/902-1703.

27 Pruning Landscape Trees & Shrubs, 9am-3pm, Graham Visitors Center, Washington Park Arboretum, contact CUH at 206/685-8033.